



स्वातंत्र्याचा अमृत महोत्सव



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९  
: ०२०-२५६२२६९०/९१  
: ०२०-२५६२२६९२  
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२५-२६/१९६

दि. १३/०८/२०२५

प्रति,

मा.प्राचार्य/संचालक,

रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,

पुणे, अहिल्यानगर व नाशिक जिल्हा,

सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : माय भारत पोर्टलवर मेगा इव्हेंट अंतर्गत 'हर घर तिरंगा मोहीम २०२५' कार्यक्रमाची नोंदणी करण्याबाबत..

संदर्भ : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचा दि.१३ ऑगस्ट २०२५ चा मेल

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार माय भारत पोर्टलवर मेगा इव्हेंट अंतर्गत 'हर घर तिरंगा मोहीम २०२५' या राष्ट्रीय कार्यक्रमाची नोंदणी करण्यात यावी. असे निर्देशीत केले आहे.

त्याअनुषंगाने आपल्या महाविद्यालयामध्ये सर्व रासेयो स्वयंसेवकांमार्फत 'हर घर तिरंगा मोहीम २०२५' या राष्ट्रीय मोहिमेचे आयोजन करण्यात यावे. माय भारत पोर्टलवर मेगा इव्हेंट अंतर्गत 'हर घर तिरंगा मोहीम २०२५' कार्यक्रमाची नोंदणी करण्यात यावी. सदर उपक्रम संपन्न झाल्यानंतर त्वरीत उपक्रमाचे फोटो, व्हिडीओ व अहवाल माय भारत पोर्टलवर अपलोड करावा आणि nss\_student\_list@pun.unipune.ac.in, nssrcpune@gmail.com या मेलवर 'हर घर तिरंगा मोहीम २०२५' या विषयासह पाठवण्यात यावा. तसेच सर्व रासेयो स्वयंसेवकांनी त्यांचे तिरंगा सेल्फी पुढील लिंकवर अपलोड करावा. आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडलेल्या पत्राचे अवलोकन करावे. कळावे, ही विनंती.

मेगा इव्हेंट अंतर्गत नोंदणी लिंक:	<a href="https://mybharat.gov.in/mega_events/har-ghar-tiranga-2025">https://mybharat.gov.in/mega_events/har-ghar-tiranga-2025</a>
तिरंगा सेल्फी लिंक:	<a href="https://harghartiranga.com/">https://harghartiranga.com/</a>

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे

To,  
**NSS Program Coordinators  
of Maharashtra & Goa  
NSS District Coordinators  
of Maharashtra & Goa**

Sir/ Madam,

As per the communication from the Ministry of Youth Affairs & Sports regarding the *Har Ghar Tiranga* (HGT) campaign 2025,

1. **All NSS Programme Coordinators / NSS Directors** are requested to inform the Programme Officers under their jurisdiction to actively motivate and ensure maximum youth participation in this national initiative.

2. **All Programme Officers** shall register Har ghar Tiranga Event under Mega Event on MY Bharat Portal. **Link for Mega**

**Event:** [https://mybharat.gov.in/mega\\_events/har-ghar-tiranga-2025](https://mybharat.gov.in/mega_events/har-ghar-tiranga-2025) . Upload photographs and videos of their activities related to the campaign on Portal and share reports of activity on [nssrcpune@gmail.com](mailto:nssrcpune@gmail.com) along with photos. At one click 10 Photos & 1 video can be downloaded under Mega event category of Har Ghar Tiranga.

3. All NSS Program officer/ NSS units shall create an event for the activities on Har Ghar Tiranga by selecting Mega Event Har Ghar Tiranga 2025 in VO specialisation

4. **All NSS Volunteers** shall be encouraged to register and participate in the campaign. They can upload their Tiranga selfies at the following link: <https://harghartiranga.com/>

[Regards,](#)

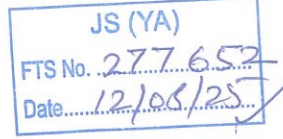
--  
AJAY B SHINDE  
Regional Director (Maharashtra & Goa)  
Regional Directorate of N.S.S.  
Government of India, Ministry of Youth Affairs & Sports  
A Block, College of Agriculture Campus,  
Shivaji Nagar, Pune- 411005

समर नंदा  
संयुक्त सचिव  
Samar Nanda  
Joint Secretary  
Tel. : 23386504



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001  
Dated: 11<sup>th</sup> August, 2025

D.O.No.21035/43/2025-C&M



Dear Shri Mishra ji,

As you are aware, the Government of India launched the Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the national flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.

2. The HGT campaign was successfully implemented during the years 2022, 2023, and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Janbhagidari initiatives, have made the Independence Day celebration with full of patriotism, participative and widely celebrated occasion across the country. The campaign also served as a special occasion for the public to pay heartfelt tribute to the freedom fighters and soldiers who laid down their lives in the service of the nation and in honour of the Tiranga.

3. In continuation of this spirit, the Government of India has decided to celebrate the Har Ghar Tiranga 2025 across the country from 2nd to 15th August 2025, in three phases, as approved by the National Implementation Committee (NIC) on 24/07/2025. The phases are given as under:

- Phase 1 to start from 2nd August and go on till 8th August 2025.
- Phase 2 to start from 9th August and go on till 12th August 2025.
- Phase 3 to start from 13th August and go on till 15th August 2025.

4. Further, it is informed that a new component in Har Ghar Tiranga 2025 is the role of volunteers in taking Har Ghar Tiranga to cohorts and communities who are otherwise left out, specially from the digital part of the celebrations and activities. Given the majority youth cohort of the M/o YAS related organisations such as NSS, MyBharat and others we request a custom SMS with the call to action focused on Register as Volunteer for Har Ghar Tiranga 2025. Since this is a time bound activity, priority action is requested on the same.

5. In the above context, the message to be sent is as under:- "Become a Volunteer! Share stories of our Tiranga. Hoist the flag and assist others. Upload your Tiranga Selfies! <https://harghartiranga.com/become-volunteer>".

With warm regards,

Yours sincerely,

(Samar Nanda)

Shri Nitesh Kumar Mishra

Joint Secretary

Ministry of Youth Affairs and Sports

Room No 114, C - Wing, Shastri Bhawan,

New Delhi-110001



सूचना का  
अधिकार

Room No. 334 A, 'C' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi - 110 001

Tel. : 011-23386504, E-mail : js-culture-candm@gov.in



## Steps for uploading Images/Videos on MY Bharat Portal

To enhance visibility, promote engagement, and broaden outreach, the MY Bharat portal includes a multimedia section. Photos uploaded here are publicly viewable, subject to approval by the MY Bharat team.

1. Visit the link: [https://mybharat.gov.in/mega\\_events/har-ghar-tiranga-2025](https://mybharat.gov.in/mega_events/har-ghar-tiranga-2025)

You will be able to see the **HarGharTiranga 2025** event.

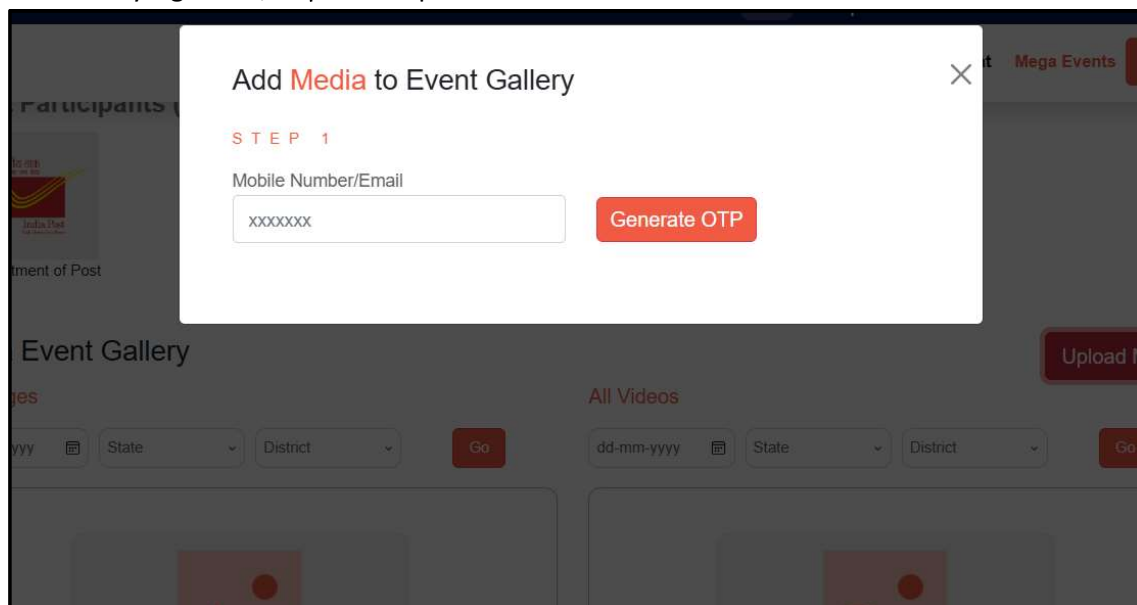
The screenshot shows the 'Har Ghar Tiranga 2025' event page. At the top, there's a banner with the Indian flag and the text 'Let Us Become a Proud Volunteer of the Biggest Nationwide Jan Bhagidari Andolan'. Below the banner, there's a section titled 'Har Ghar Tiranga 2025' with a QR code and a link to 'Participate and spread the fervour of Har Ghar Tiranga'. The page also features a table with event details:

Start Date	Start Time	End Date	End Time
2 August 2025	09:00	15 August 2025	23:59

2. Scroll down to the **Mega Event Gallery** section. Click on **Upload Media**.

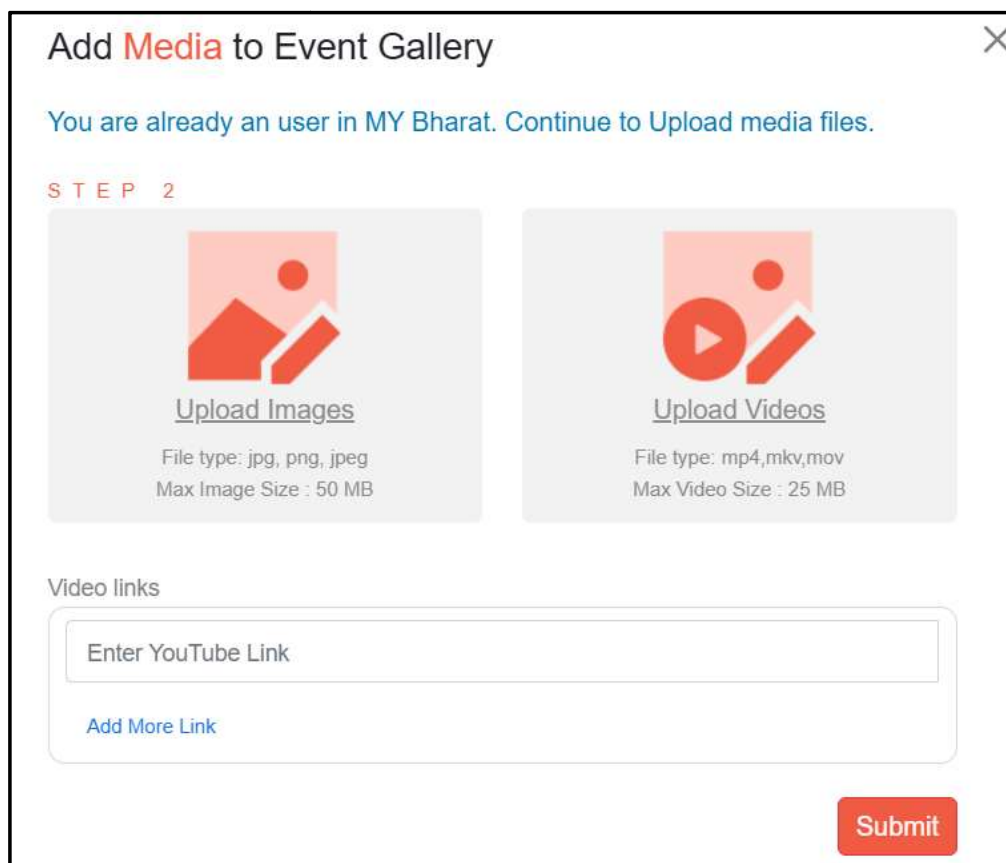
The screenshot shows the 'Mega Event Gallery' section. It includes a header with logos for the National Service Scheme (NSS), Mera Yuva Bharat (MYBharat), and the Ministry of Culture. Below the header, there's a section titled 'Mega Event Gallery' with tabs for 'All Images' and 'My Images'. There are filters for 'dd-mm-yyyy', 'State', and 'District', along with a 'Go' button. The main content area has two large buttons: 'Upload Images' (File type: jpg, png, jpeg; Max image size: 50 mb) and 'Upload Videos' (File type: mp4, mkv, mov). At the bottom, there's a footer with 'Important Links' (Mega Events, Experiential Learning), 'Useful Links' (Privacy Policy, Resources), and 'Follow Us' (social media icons).

3. **(Optional)** Sign in through your registered mobile/email on MY Bharat portal. If you are already signed in, skip this step.



4. Click on **Upload Images** to upload the activity image or **Upload Video** to upload activity video.


*Note: You can also upload link(s) of videos (if available) directly, under the Video Link section.*



**Add Media to Event Gallery**


You are already an user in MY Bharat. Continue to Upload media files.

**STEP 2**



Upload Images

File type: jpg, png, jpeg  
Max Image Size : 50 MB



Upload Videos

File type: mp4,mkv,mov  
Max Video Size : 25 MB

Video links

[Add More Link](#)

**Submit**

5. After uploading images/videos/links, click on **Submit** button.

### Add **Media** to Event Gallery

You are already an user in MY Bharat. [Continue to Upload media files.](#)

**STEP 2**

Gallery Images

posta.jpeg

WhatsApp Image 2025-05-15 a...

LS U Q. No. 2676.png

[Add More Images](#)

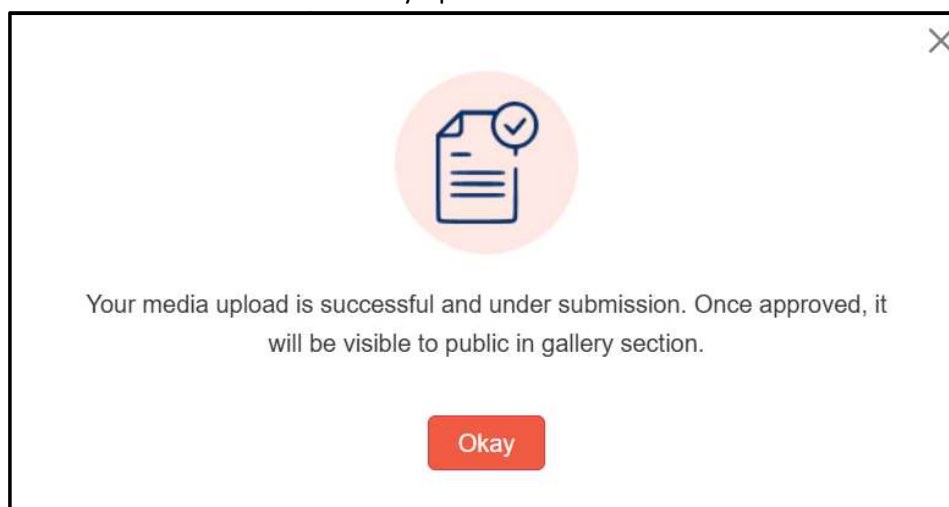
Video links

Enter YouTube Link

[Add More Link](#)

**Submit**

6. Your media has been successfully uploaded.



Once approved by the moderator, the photos/videos will be **visible** under the **Event Gallery** section of [HarGharTiranga 2025](#) Mega Event.

Mega Event Gallery

All Images (54)













My Images

dd-mm-yyyy

State

District

Go



All Videos (4)





My Videos

dd-mm-yyyy

State

District

Go



Upload Media

----- End-----